

**NCSU College of Textiles**  
**Executive-in-Residence Program: Textile and Apparel Management Program**

**Mackey J. McDonald**  
Chairman, CEO and President  
VF Corporation  
**September 27, 2005**

Mackey J. McDonald is the chairman, CEO and president of VF Corporation (NYSE: VFC), a world leader in branded apparel with over \$6 billion in sales. Headquartered in Greensboro, North Carolina, VF is the parent company of well-known brands such as Lee, Wrangler, Vanity Fair, JanSport, Nautica, The North Face, Vans and Reef.

McDonald was named chairman in October 1998. He has held the title of CEO since January 1996 and the title of president since 1993. Under his leadership, VF Corporation has expanded its operations worldwide, building a portfolio of growing lifestyle brands sold in the U.S., Europe, South America and Asia.

McDonald's career at VF began in 1983 when he joined the company's Lee division as assistant vice president, merchandising services. From 1986 to 1991, he held the successive positions of executive vice president and president of Wrangler. In 1991, McDonald was named VF group vice president, responsible for the company's Lee, Wrangler, JanSport and Healthtex divisions.

McDonald holds a B.A. degree from Davidson College and a M.B.A. in Marketing Management from Georgia State University. Prior to obtaining his M.B.A., McDonald was a pilot in the United States Army, where he flew observation missions in Vietnam, completing his tour of duty at Fort McPherson, Georgia.

McDonald currently serves on the boards of Tyco International Ltd., Wachovia Corporation and Hershey Foods. He is also a past member of the Davidson College Board of Trustees, as well as RILA (Retail Industry Leader's Association) and is the chairman of the Economic Development Committee, Action Greensboro.

**Schedule:**

September 26<sup>th</sup>

Holiday Inn Brownstone Hotel, Hillsborough Street

September 27:

7:15- 8:15

Breakfast Brownstone (Cassill, Little, Hodge, Istook)

8:45 – 9:30:

Coffee & informal discussion, College of Textile (COT) faculty and administration (#3436)

9:30 – 10:00

Discussion with COT undergraduate students (Hester to coordinate; #3436)

10:00 – 11:00

Discussion with COT graduate students (Bruer, Fratto, Allen to coordinate; #3436)

11:00 – 11:30

Break/Preparation for Seminar

11:30 – 12:45

Luncheon with Textile and Apparel Technology and Management (TATM) faculty, administration, and industry/government guests (#3436)

1:00 – 2:30

Seminar: "*The Impact of Change on Business*", COT #2207

2:30 – 3:00

Informal discussion with students and faculty, #2207

3:15

Depart for Greensboro