

NCSU College of Textiles
Executive-in-Residence Program: Fashion and Textile Management Program
Matt Priest
U.S. Commerce Deputy Assistant Secretary
for Textiles and Apparel
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Matt Priest is the Deputy Assistant Secretary for Textiles and Apparel at the U.S. Department of Commerce. He oversees programs and strategies to improve the domestic and international competitiveness of the U.S. fiber, textiles, and apparel industries. Mr. Priest also serves as Chairman of the Committee for the Implementation of Textile Agreements (CITA), which determines when market-disrupting factors exist in the domestic fiber, textiles and apparel marketplace. Previously, Priest served as Senior Advisor to the Assistant Secretary for Import Administration at the Department of Commerce, where he advised the assistant secretary on textile and trade issues. Prior to joining the Department of Commerce, Priest served as Legislative Director for Representative Sue Myrick of North Carolina, where he was an advisor in the areas of textiles, trade and economic development. Mr. Priest earned his Bachelor of Arts degree in political science from NC State University.