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“Measures” For New Product Development

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ABSTRACT

Current measures for apparel product development are presented and described. The evolvement of the types of measurements are examined through the 1990's. The increase in the interest and changing emphasis in the area of product development is examined by analyzing the patent activity from 1971 to present. Published papers on the subject of textile and apparel product development show an increase throughout the 1990's. New trends, technologies and business practices are discussed in relation to the new era of product development competitiveness.

KEY WORDS: Product Development, Benchmarking, CAD, Digital Printing, Body Scanning, Rapid Prototyping, Whole Garment Knitting, Computer Integrated Manufacturing, Internet Commerce, Automatic Language Translation
