

Global Supply Chain Management Master of Textiles Degree



***Earn your Masters Degree from North Carolina State University
while traveling the world.***

The goal of the Global Supply Chain Management Fellows program is to educate students at the master's level on the design and management of global textile supply chains. This program is a joint offering among Hong Kong Polytechnic University (HKPU), Ecole Nationale Supérieure des Arts et Industries Textiles (ENSAIT), and North Carolina State University (NCSSU).

**** Textile Supply Chain Management***

*For a textile firm to be competitive in today's global market, providing the customer a product of the desired quality and price at the right time is essential. The supply chain consists of all the operations necessary to produce and distribute a product, starting with the procurement of the raw material used in making the goods, the management of modern technologies, and ending with the delivery of the finished product. The **Textile Supply Chain Management** program focuses on efficiently satisfying demand. It includes studying approaches to solve problems in manufacturing, sourcing, transportation logistics, and retail operations.*

Today's Textiles and Apparel Complex is truly global in every aspect of its business. About 20 % of the entire world trade is in textiles and apparel. There are no more "domestic" markets or industries. Managers and marketers for this industry must be able to deal in a global environment. They have to be capable of managing and coordinating resources for textile products worldwide, as well as marketing their products in overseas markets.

The Global Supply Chain Management Masters Program addresses this need for graduates with global vision, managerial and technological knowledge.

Graduates from the Textile Technology Management Masters program find **careers** as:

- Supply Chain & Sourcing Manager
- Marketing Researchers
- Industry Analysts
- Entrepreneurs
- Six Sigma Quality Project Managers
- Retail Managers
- Merchandisers
- and, many more.....
- Information Systems Managers
- Textile Product Analysts
- Brand Managers

The Global Supply Chain Management fellows program consists of 36 credits. Each semester students will take two core courses, one global supply chain management course, and one elective course. The proposed core subjects are in the areas of general supply chain management, information technology, global business, merchandising, quality management and textile technology. In addition to core subjects, each institution also offers a global perspectives course in which students will meet textile executives and visit the textiles and apparel companies in the hosting country. Students will conduct research about the textile supply chain in the region. Each institution also offers elective courses. These elective courses cover a wide-spectrum of specialized topics related to supply chain management, fashion, and textiles.

The program begins in the fall semester with students attending HKPU and continues in the spring semester with students attending ENSAIT. Arrangements for attending these institutions are coordinated with the study abroad office. Students may continue their travel during the summer or work at an industrial internship. In the third semester students attend the College of Textiles at NCSU.

Curriculum for NCSU Students

<u>Semester 1 at HKPU</u>	<u>Credit Hours</u>
Core Course 1: Information Technology for Textiles and Clothing Industries	3
Core Course 2: Supply Chain Management in Fashion and Textiles	3
Global Perspectives in Textile Supply Chain Management: China (TTM 588b)	3
Advised Elective	3

<u>Semester 2 at ENSAIT</u>	<u>Credit Hours</u>
Core Course 3: Fashion Merchandising Planning and Control	3
Core Course 4: Quality Management in Fashion Supply Chains	3
Global Perspectives in Textile Supply Chain Management: France (TTM 588c)	3
Advised Elective	3

<u>Semester 3 at NCSU</u>	<u>Credit Hours</u>
Core Course 5: Global Textile and Apparel Marketing (TTM 581)	3
Core Course 6: Strategic Planning for Textile Firms (TTM 583)	3
Global Perspectives in Textile Supply Chain Management: United States (TTM 588a)	3
Advised Graduate Elective (TT/TTM 5xx)	3

To learn more, visit: http://www.tx.ncsu.edu/student_services/international/gscmf.html

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