

Doing Business in Mexico
Export Ready Program on Location
Puebla and Mexico City, Mexico
March 4-10, 2007
North Carolina State University College of Textiles

The Program

This study abroad course will teach you about North Carolina's third largest trading partner – Mexico. You will learn about another culture and business environment, and this experience will expose you to Mexico, the culture, and global textile business opportunities and analyses. Traveling with a business delegation from North Carolina (the Export Ready Program), you will attend the EXINTEX Expo textile trade show and get a first hand look at global business in action. In addition to trade show functions, you will meet with North Carolina Department of Commerce international trade specialists, United States' Embassy personnel, other business and government leaders, and the U.S./Mexico Chamber of Commerce.

As part of the course, you will collaborate with personnel representing a North Carolina textile company. This collaboration will involve the company's EXINTEX trade show marketing efforts; you are to work closely with personnel from this company to identify your contribution, which will also include completing a research project as part of the 3-hour course Spring 2007 (undergraduate students will register for TAM 494; graduate students will register for TTM 630). Potential research project topics include trade show marketing strategies (identification, and validating effectiveness), trade opportunities, NAFTA strategy for textile companies, and other global business project topics related to the North Carolina textile industry. **Applicants for this program must be currently enrolled in the NC State College of Textiles, with College of Textiles' senior standing in hours completed toward a College undergraduate degree program, or currently enrolled in the College of Textiles' graduate program.**

The Process (and Timeline)

Application: A completed application must be submitted to College of Textiles' Student Services Office by **Monday, October 16th**. This application includes:

- a) Completed information (see reverse side for application)
- b) One-page resume, and
- c) One-page statement, which includes your response to the following two questions:
 - 1) "*How will the program further your career in the textile industry?*"
 - AND
 - 2) "*How does globalization help the textile industry?*"

Interview: Finalists will be interviewed the week of October 23rd by a panel representing personnel from the NC State College of Textiles, Wake Tech Community College, and North Carolina Department of Commerce.

Travel Monies: Participants chosen for the program will be required to pay a total of \$1875 (double occupancy) with a **deposit** of \$750.00 due December 1, 2006. **Remainder of monies** are to be paid by January 15, 2007.

Course Registration: Student will register for a 3-hour course Spring 2007 (TAM 494 – undergraduate; TTM 630 – graduate). Professor William Harazin will coordinate this course. Students will attend 1-2 orientation sessions prior to traveling to Mexico, and will submit the final project (conducted in collaboration with a North Carolina textile company) by April 2007.

Mexico Itinerary: The program's brochure outlines an overview of the program in Mexico. The detailed program itinerary will be shared with students January 2007, during the first orientation session.

Insurance: It is recommended that all students obtain travel insurance (via NC State Study Abroad Office).

Application
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PERSONAL INFORMATION

Name _____ NCSU Student Number _____

Address (Campus) _____ Phone () _____ E-mail _____

Address (Home) _____ Passport #/Country Issuing ^(a) _____ Expiration Date _____
(a) International students applying for the program must have proper documentation for travel to/from Mexico. Contact International Programs re: questions

Emergency Contact (Name/Phone/Relationship to you) _____

College of Textiles' Major _____ GPA _____ # Hours Completed _____

Three (3) persons that may be contacted for recommendations (Note: Letters **NOT** required at this time)

	<u>Name</u>	<u>Title</u>	<u>Contact Information</u>
1.			
2.			
3.			

Identify any ties and/or related industry or government experiences that you have with the North Carolina textile complex

Identify any international experiences, including language competencies that you have

State the source of funds to be used for this experience
Source _____

If chosen as a finalist for this program, we will contact you for an interview. Please indicate dates/times available the week of October 23rd

To be eligible, applications must submit the *completed* application package to College of Textiles Student Services by **Monday October 16, 2006**. *Completed application package* includes:

- Application (this page)
- One-page resume
- One-page statement, outlining responses to two questions:
 - 1) "How will the program further your career in the textile industry?"
 - AND
 - 2) "How does globalization help the textile industry?"

Questions should be directed to Professor William Harazin (e-mail: wharazin@harazinlaw.com)

Good luck!